October 27, 2020

Price (as of close on October 26, 2020)

\$4.80

Rating
BUY Long-term

Old Target Price \$7.00

New Target Price \$8.00

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Esports Entertainment (GMBL)

The \$43 million acquisition of Helix eSports and ggCircuit is a game-changer for Esports Entertainment. The company gains key esports infrastructure and a proprietary platform for skill-based player-vs-player wagering in gaming centers and eventually remotely. We increase our revenue estimates and price target and reiterate our Buy Long-term rating.

52-Week Range	\$2.40 - 9.75	Total Debt (million)	\$0
Shares Outstanding		Total Debt/Equity	0%
Insider/Institutional	5.6% / 1.04%	ROE (TTM)	NM%
Public Float	7.2 million	Book Value/Share	\$1.01
Market Capitalization	\$58.6 million	Daily Volume (90-day avg)	334.7k

FYE June	2020A	2021E		2022E	
EPS(\$)	ACTUAL	CURRENT	PREVIOUS	CURRENT	PREVIOUS
Q1 Sept Q2 Dec		\$(0.22) E (0.17) E	\$(0.22) E (0.13) E	\$(0.03) E (0.03) E	\$(0.09) E (0.07) E
Q3 March Q4 June Year *	\$(1.50) A	(0.10) E (0.07) E \$(0.57) E	(0.08) E (0.05) E \$(0.48) E	0.03 E 0.11 E \$0.08 E	(0.06) E (0.02) E \$(0.24) E

FYE June	2020A	2021E		2022E		
Revenue (\$ mil.)	ACTUAL	CURRENT	PREVIOUS	CURRENT	PREVIOUS	
Q1 Sept		\$0.30 E	\$0.30 E	\$8.0E	\$5.0E	
Q2 Dec		2.5 E	2.5 E	9.0E	6.0E	
Q3 March		5.5 E	4.5 E	11.0E	6.5E	
Q4 June		6.7 E	5.7 E	14.0E	7.5E	
Year	\$0.0A	\$15.0E	\$13.0E	\$42.0E	\$25.0E	
Change				180%		

Numbers may not add up due to rounding.

Acquisition Highlights

- > The purchase of software developer ggCircuit provides GMBL with cloud-based management for gaming centers and a tournament platform with 1.9 million unique users.
- With Helix eSports, GMBL acquires: 1) five esports centers, including two of the largest in the US; 2) Genji, a best-in-class esports analytics platform, and 3) LANdual, a proprietary player-vs-player wagering platform that enables skill-based wagering on third-party video games both in gaming centers and eventually remotely. LANdual has relationships with most major game publishers and a pilot program underway with the New Jersey Dept. of Gaming Enforcement.
- > The acquired businesses create additional revenue streams for GMBL and position it as the technology infrastructure provider to the esports industry.
- LANdual will enable casinos to bring skill-based player-vs-player wagering into their facilities, tapping a new younger demographic a potentially large revenue stream.
- GMBL increased guidance for FY22 revenues by 68% to \$42 million. We increase our FY21 revenue estimate by 15% to \$15 million and our price target by 14% to \$8, which assigns a six-times multiple to FY:21 projected revenues.

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Rating Definitions

BUY, 30% or greater increase in the next 12 months.

BUY- Long-Term, near term EPS horizon is challenging, attractive long-term appreciation potential.

SELL, 30% or more declines in the next 12 months.

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Esports Entertainment (GMBL) Quarterly Results & Estimates

\$ in Millions

\$ IN WIIIIONS		22245	2225		
		2021E	2022E		
	Fiscal	1QE 2QE 3QE 4QE Fiscal 1QE	2QE 3QE 4QE Fiscal		
	2020A	Sept Dec March June 2021E Sept	Dec March June 2022E		
Total Revenues	\$ -	\$ 0.30 \$ 2.50 \$ 5.50 \$ 6.70 \$ 15.00 \$ 8.00			
Revenue Growth	0.0%	2566.7%	5 260.0% 100.0% 109.0% 180.0%		
0460	•	Ф 000 Ф 450 Ф 000 Ф 400 Ф 040 Ф 440	Ф 405 Ф 005 Ф 770 Ф 0040		
Cost of Goods Sold	<u>\$ -</u> \$ -	\$ 0.60 \$ 1.50 \$ 3.30 \$ 4.02 \$ 9.42 \$ 4.40 \$ 0.40 \$ 1.00 \$ 2.20 \$ 2.68 \$ 6.28 \$ 3.60			
Gross Profit	\$ -	Ψ 0.10 Ψ 1.00 Ψ 2.20 Ψ 0.20 Ψ 0.00	¥ 1100 ¥ 1100		
Gross margin		40.0% 40.0% 40.0% 40.0% 41.9% 45.0%	45.0% 45.0% 45.0%		
General & Administrative	\$ 4.05	\$ 1.20 \$ 1.60 \$ 1.60 \$ 6.00 \$ 1.70	\$ 1.80 \$ 1.80 \$ 1.80 \$ 7.10		
Sales & Marketing	\$ -	\$ 1.50 \$ 1.70 \$ 1.70 \$ 6.60 \$ 1.75	, , , , , , , , , , , , , , , , , , , ,		
R&D Expense	\$ -	\$ 0.25 \$ 0.25 \$ 0.25 \$ 0.25 \$ 1.00 \$ 0.50			
Nab Expense	Ψ	ψ 0.25 ψ 0.25 ψ 0.25 ψ 1.00 ψ 0.50	Ψ 0.30 Ψ 0.30 Ψ 0.30		
Total Operating Expense	\$ 4.05	\$ 2.95 \$ 3.55 \$ 3.55 \$ 13.60 \$ 3.95	\$ 4.30 \$ 4.30 \$ 4.30 \$ 16.85		
SG&A Margin	0.0%	900.0% 132.0% 60.0% 49.3% 84.0% 43.1%	35.4% 34.5% 27.1% 35.4%		
EBITDA	\$ (4.03)	\$ (3.25) \$ (2.55) \$ (1.35) \$ (0.87) \$ (8.02) \$ (0.01)	,		
Depreciation, Depletion, & Amortization	\$ 0.02	<u>\$ - \$ - \$ - \$ - \$ - \$ 0.34</u>	<u>\$ 0.34</u> <u>\$ 0.34</u> <u>\$ 0.34</u> <u>\$ 1.00</u>		
Operating Profit	\$ (4.05)	\$ (3.25) \$ (2.55) \$ (1.35) \$ (0.87) \$ (8.02) \$ (0.35)) \$ (0.25) \$ 0.65 \$ 2.00 \$ 2.05		
Operating Margin	0.0%	-1083.3% -102.0% -24.5% -13.0% -53.5% -4.4%	5 -2.8% 5.9% 14.3% 4.9%		
Interest Expense	\$ -	\$ 0.19 \$ 0.19 \$ 0.38 \$ 0.20	\$ 0.20 \$ 0.20 \$ 0.20 \$ 0.80		
Interest & Investment Income		\$ -			
Impairment of Goodwill					
Other Non-Operating Income (Expense)	\$ (6.30)	\$ - \$ - \$ - \$ - <u>\$ -</u>	<u>\$ - \$ - \$ -</u>		
Pretax Income	\$ (10.35)	\$ (3.25) \$ (2.55) \$ (1.54) \$ (1.06) \$ (8.40) \$ (0.55)) \$ (0.45) \$ 0.45 \$ 1.80 \$ 1.25		
Total Income Taxes	\$ (0.00)	\$ (0.78) \$ (0.61) \$ (0.37) \$ (0.25) \$ (2.02) \$ (0.12)) \$ (0.10) \$ 0.10 \$ 0.40 \$ 0.28		
Minority Interest					
Net Income	\$ (10.35)	\$ (2.47) \$ (1.94) \$ (1.17) \$ (0.80) \$ (6.38) \$ (0.43)) \$ (0.35) \$ 0.35 \$ 1.40 \$ 0.97		
Shares for Basic EPS	6.880	11.200 11.211 11.222 11.234 11.234 11.245	5 11.256 11.267 11.279 11.279		
Shares for Diluted EPS	6.880	11.200 11.211 11.222 11.234 11.234 12.400			
Shales for blidted El S	0.000	11.200 11.211 11.222 11.234 11.234 12.400	7 12.412 12.423 12.437		
EPS Diluted	\$ (1.50)	\$ (0.22) \$ (0.17) \$ (0.10) \$ (0.07) \$ (0.57) \$ (0.03)) \$ (0.03) \$ 0.03 \$ 0.11 \$ 0.08		
Interest expense	\$ -	\$ -			
Depreciation and amortization	\$ -	\$ -			
Stock-based compensation	\$ -	\$ - \$ - \$ - \$ - \$ -	\$ - \$ - \$ - \$ -		
Other adjustments		\$ - \$ - \$ - \$ -			
Adjusted EPS	\$ -	\$ (0.22) \$ (0.17) \$ (0.10) \$ (0.07) \$ (0.57) \$ (0.03)) \$ (0.03) \$ 0.03 \$ 0.11 \$ 0.08		